

For Immediate Release

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Expo Jamaica Making a Return April 2023

After a two-year hiatus due to the COVID-19 Pandemic, plans are now in high gear for the staging of Expo Jamaica, April 27 – 30 2023.

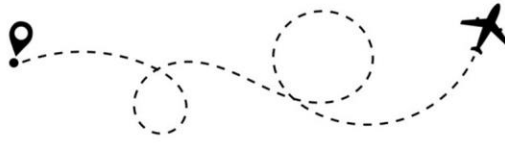
The National Arena and the National Indoor Sports Centre will be transformed into a multi-sectoral exposition showcasing manufacturers, exporters, primary producers, tourism industry players and service providers – creating a carefully-curated display of Jamaican products and services. According to Kamesha Blake, Executive Director of the Jamaica Manufacturers and Exporters Association (JMEA) “Expo Jamaica 2023 marks a return to the scale and breadth of pre-pandemic events. Unfortunately, Expo Jamaica was cancelled in April 2020, and only a virtual event was held in October 2021, so the Association is extremely excited for the first in-person expo since 2018.

Expo Jamaica showcases the prowess of the local productive sectors –all that Brand Jamaica has to offer the world! The long-standing event, first held in 1971 is the largest and most impactful trade show of its kind in the English-speaking Caribbean. The show is firmly acknowledged as the go-to hub to identify quality local products and do business with Jamaican manufacturers and exporters. The JMEA as the organisers are very focused on ensuring that the event provides opportunities for increasing trade, exports and investment which is a part of the Association’s mandate, being the largest business development organisation in Jamaica for the productive sectors.

With the theme set around the clear goal of ‘Connecting the World to Jamaica’ according to Mrs. Blake, “Expo 2023 will feature a wide variety of booth exhibitors, industry influencers and brands that represent the local industry make-up. The event provides an excellent opportunity to discover and learn more about Jamaican products and services as it offers an excellent platform for local businesses to market their products as well as strengthen their brands and participate in high-value networking by connecting with both local and international buyers to solidify business expansion and exports.”

EXPO Jamaica 2023 Secretariat

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The four-day event will be divided into buyer and consumer days, with the buyers taking precedence on the first two days, April 27 and 28 to give an opportunity to businesses to make B2B connections. On the last two days, April 29-30, the Expo will open its doors to thousands of consumers who always look forward to booth exhibitions, product samples and to make purchases of locally manufactured goods and fresh produce.

Expo Jamaica has grown significantly in size and reputation to become the English-speaking Caribbean's top tradeshow with an audience that returns mainly from the Caribbean, North and South America and Europe. The biennial event which in its last staging, 2018, attracted over two hundred and twenty (220) exhibitors, five hundred and seventy (570) buyers, and twenty-one thousand five hundred (21,500) consumers. As the world gets over the COVID-19 Pandemic, which sees tourist rushing to our shores and largescale events returning to in-person staging, the JMEA expects a massive turnout for Expo Jamaica. Exhibitors, sponsors and buyers are strongly encouraged to contact the JMEA to secure their space.

For further information contact:

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